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Hilton signs agreement to open its first hotel in Casablanca

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[Hilton hotel](#) in conjunction with Group Sadiki has signed an agreement that will see it opening its first hotel in Casablanca, Morocco with construction set to commence this year.

Carlos Khneisser, vice president development MENA, Hilton Worldwide confirmed the reports and said that Casablanca is a market that they have been looking at for some time and that they are confident that they have now identified the right partner and the right location for their debut property.

“We have been setting an eye in this potential market and we are pleased that we have now identified that right partner that will see us construct our first hotel in this city,” Carlos said.

The new hotel dubbed Hilton Garden Inn Sidi Maarouf will entail an initial 118 guest rooms with space available on site for further expansion and it forms part of a mixed use development with a 550sqm ballroom and Moroccan-oriental restaurant also to be built in the vicinity.

Furthermore, the development will contain three dining options on property and another 300sqm of event space to the complex.

Hilton Garden Inn Sidi Maarouf is speedily establishing itself as not only the gateway to the city centre with the construction of its new suspension bridge, but also as a significant business district in its own right.

The hotel is located in the South West of Casablanca and has emerged as the city’s new business district with several multinationals establishing a presence in recent years.

The news of the construction of the mega hotel comes after the conclusion of a landmark year for Hilton in Morocco which saw it re-establish a presence in the country in March 2016, with the opening of Hilton Garden Inn Tanger City Centre.

Sidi Maarouf will be located closely between three main highways, the N11, A7 and A5 making it an ideal choice for travellers with interest both in Casablanca and in greater Morocco.