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Hilton go big in Texas with three hotel openings

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As the saying goes: everything is bigger in Texas. And that includes the growing presence of two of [Hilton](#)'s world-class brands. [Hilton Garden Inn](#) and [Hampton by Hilton](#) have announced three new properties opening in the burgeoning Dallas-Fort Worth market within the first few weeks of 2017.

The three hotels, [Hilton Garden Inn Dallas/Arlington South](#), [Hampton Inn & Suites by Hilton Dallas/Richardson](#) and [Hampton Inn & Suites by Hilton Dallas-Central Expy North Park Area](#), offer business and leisure travelers a wider range of options in the upscale (Hilton Garden Inn) and upper mid-priced (Hampton by Hilton) market segments.

Hilton's openings come at an opportune time for Hilton, as the North Texas region is experiencing a growing number of corporate relocations that are further fuelling local economies and the regional business climate. The North Texas region is experiencing a growing number of corporate relocations that are further fueling local economies and the regional business climate.

“This influx of companies, jobs and people to Texas in general has contributed to a vibrant scene for the travel and tourism industry,” said Phil Cordell, Hilton Global Head, Focused Service Brands. “This has created an opportunity for two of our most popular and well-known, global brands – Hilton Garden Inn and Hampton by Hilton – to capitalize on this trend with these comfortable, amenities-rich yet accessible new hotels.”

The Dallas-Fort Worth metro area now hosts more than 10,000 company headquarters, the largest concentration in the U.S.¹, and its rich and diverse entertainment, dining and sports scenes also attract millions of visitors.

These latest openings strike the perfect balance between work and play so guests don’t have to change their daily routine, whether that’s enjoying the most important meal of the day, working out or keeping up with business. The locations also help guests maximize their downtime to pursue their interests, like taking in the local art scene, checking out the food and restaurants on offer, or cheering on the home team while in town.