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Hilton Garden Inn bowls into Emirates Old Trafford

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Brand is Unveiled as New Hotel Overlooking World Famous Cricket Ground

Hilton Garden Inn, Hilton's award-winning midscale brand, has announced the opening of the 150-guestroom Hilton Garden Inn Manchester Emirates Old Trafford, the brand's first property in the city of Manchester.

The state-of-the-art hotel is on-site at the renowned Emirates Old Trafford venue - home to Lancashire County Cricket Club, which hosts domestic and international cricket, conferences and events and concerts for up to 50,000 people.

Of the 150 guestrooms, 85 overlook the world-famous cricket pitch, 80 of which have balconies. On match days, some of these rooms will be converted to hospitality boxes, offering unbeatable views for spectators.

"Hilton is expanding its portfolio in locations across the UK, and now welcomes guests at some of the country's leading sports stadiums, including The Stadium of Light, Ageas Bowl, Wembley and now Emirates Old Trafford," said Simon Vincent, executive vice president and president, Europe, Middle East and Africa, Hilton. "With more than 450,000 people visiting Emirates Old Trafford each year, we are delighted that Hilton Garden Inn is a central part of this superb destination for sports and entertainment, promising guests a great stay in the city of Manchester."

As well as attracting thousands of travelling spectators on match days and for concerts, Hilton Garden Inn Manchester Emirates Old Trafford is ideally located for both business and leisure guests. Located adjacent to the Old Trafford Metrolink, and just three miles from Manchester City Centre, it is an ideal base for those wanting to explore England's sporting capital. Manchester Arena, Intu Trafford Centre, and Legoland Discovery Centre are all within a five-mile radius of the hotel, and Manchester United Football Club is less than a mile away.

"Emirates Old Trafford is one of the UK's top sporting, music, conference and event venues and an exceptional home for our first Hilton Garden Inn property in Manchester," said John Greenleaf, global head, Hilton Garden Inn. "The hotel joins seven other Hilton Garden Inn properties across the UK and is an excellent addition to our portfolio of more than 740 properties across the globe."

For meetings and events, the award-winning and multi-purpose venue can host from 10 to 2,000 people from small meetings to large exhibitions, including The Point which has capacity for up to 1,200 for exhibitions. The opening of the Hilton Garden Inn positions Emirates Old Trafford as a truly integrated and flexible venue.

Within the hotel, each guest room boasts the brand's signature bedding featuring fresh, white duvets and crisp linens; a spacious and clutter-free work desk with an ergonomic desk chair; and an in-room "hospitality centre" with a mini fridge.

Hilton Garden Inn Manchester Emirates Old Trafford offers guests a variety of onsite dining options, including, The Garden Grille, which provides fresh, cooked-to-order breakfast and a-la-carte dinner. The Pavilion Pantry® is open 24 hours for on-the-go guests seeking snacks, treats and cold beverages, while the Garden Grille & Bar offer delightful spots for all occasions.

Hilton Garden Inn Manchester Emirates Old Trafford guests will be treated to numerous amenities and services, including complimentary Wi-Fi throughout the property, a 24-hour business centre and a state-of-the-art fitness centre. The hotel also offers free parking for guests.

Hilton Garden Inn Manchester Emirates Old Trafford is part of Hilton Honors, the award-winning guest-loyalty program for Hilton's 14 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else and free standard Wi-Fi. Members can also redeem their Points for free nights, or to gain access to unique events through the Hilton Honors auction platform.