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## Pitch-side Hilton at Emirates Old Trafford will see guests watching cricket and gigs from their beds

On match days, some of the 85 pitch-side rooms will be converted to hospitality boxes

**BY LUCY ROUE**

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A Hilton hotel has opened at Emirates Old Trafford - with 85 pitch-side rooms - offering cricket fans and concert goers a whole new viewing experience.

As well as giving cricket fan guests the option of viewing the sporting action on the renowned pitch, the 'bedroom package' will allow guests who stay during live gigs to watch from their balconies or rooms.

The 150-room new build, at home of Lancashire County Cricket Club, is the first Hilton Garden Inn to open in Greater Manchester.

On match days, some of these rooms will be converted to hospitality boxes.



The Emirates Old Trafford venue hosts domestic and international cricket, conferences and events and concerts for up to 50,000 people.

Simon Vincent, executive vice president and president, Europe, Middle East and Africa, Hilton said: "Hilton is expanding its portfolio in locations across the UK, and now welcomes guests at some of the country's leading sports stadiums, including The Stadium of Light, Ageas Bowl, Wembley and now Emirates Old Trafford.

"With more than 450,000 people visiting Emirates Old Trafford each year, we are delighted that Hilton Garden Inn is a central part of this superb destination for sports and entertainment, promising guests a great stay in the city of Manchester."

As well as attracting thousands of travelling spectators on match days and for concerts the new hotel is ideally located for both business and leisure guests, next to the Old Trafford Metrolink and three miles from Manchester City Centre.



It takes the place of former hotel the Old Trafford Lodge which opened in 1999 and was demolished to make way for the Hilton.

John Greenleaf, global head, Hilton Garden Inn said: "Emirates Old Trafford is one of the UK's top sporting, music, conference and event venues and an exceptional home for our first Hilton Garden Inn property in Manchester.

"The hotel joins seven other Hilton Garden Inn properties across the UK and is an excellent addition to our portfolio of more than 740 properties across the globe."

Guests will benefit from a 24-hour business hub, fitness centre and a variety of onsite dining options, including, The Garden Grille, which provides fresh, cooked-to-order breakfast and a-la-carte dinner. The Pavilion Pantry is open 24 hours for on-the-go guests seeking snacks, treats and cold drinks.

While the multi-purpose venue can host from 10 to 2,000 people from small meetings to large exhibitions, including The Point which has capacity for up to 1,200 for exhibitions.